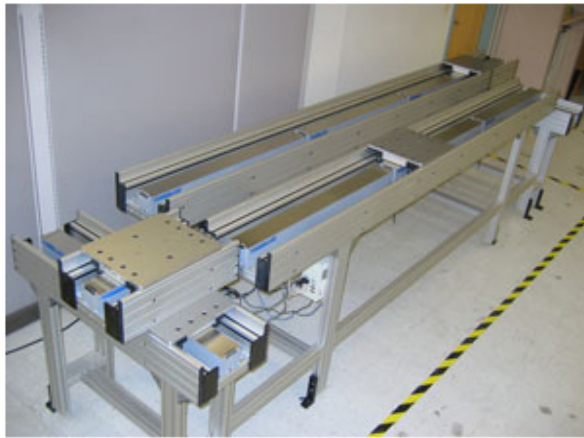


## **MagneMotion Debuting New MagneMover™ Shuttle at ATX East in NYC**



MagneMotion will be introducing an exciting new product at the Automation Technology Expo (ATX) East at the Jacob Javits Center in New York City, June 3-5, 2008. At the show, MagneMotion will unveil the MagneMover Shuttle, a turnkey manufacturing and assembly automation transport system that combines the company's QuickStick® Linear Synchronous Motors (LSMs) with standard, aluminum



track and vehicle components to form a flexible product transport solution. The new system features a high-speed transfer shuttle that allows for a range of system layout alternatives and tight return paths that save valuable floor space. Visit us in **Booth #3023** to see the MagneMover Shuttle in person, to learn more about Linear Synchronous Motor (LSM) technology from MagneMotion, or to discuss your application.

[Click here](#) for more information or to request a free exhibition pass, courtesy of MagneMotion. To view

a video of the new MagneMover Shuttle in action, please [click here](#). To contact us regarding your application, please [click here](#).

## **MagneMotion Awarded \$6.3 Million by FTA for Maglev Transit System Development**

MagneMotion has been awarded \$6.3 million under a cooperative agreement with the US Federal Transit Administration (FTA) and Old Dominion University for development of a magnetic levitation (maglev) system targeting the urban transportation sector. The project, funded under the FTA Urban Maglev Program, will create a transportation system similar to existing monorails but with vehicles that are levitated, guided and propelled by electro-magnetic forces. Unlike other maglev systems, MagneMotion's design is practical and affordable in urban/commuter settings and can be deployed at a lower cost than existing Chinese, Japanese and German maglev trains.

To read the complete press release announcing the award, please [click here](#).

## ***MagneMotion Signs New International Sales Channel Partners***

MagneMotion is thrilled to announce the signing of new Sales Channel Partners in Italy, China/Singapore and South Korea. Covering Italy is Servotecnica S.p.A. located in Nova Milanese. With over 20 years experience supplying motors, motion control and automation technology in Italy, MagneMotion is pleased to have Servotecnica on board. Another exciting addition is Servo Dynamics, one of the leading motion control and industrial automation solution providers in Singapore and will be responsible for direct sales and service to Chinese speaking countries in the Pacific Rim. In South Korea, MagneMotion is delighted to have signed on JungWoo Factory & Bio-mechanics (JungWoo F&B) a highly qualified representative with a 14 year track record of accomplishment in the automation business in South Korea.

To read the complete press releases announcing the addition of these new sales partners, please [click here](#).

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### ***Appliance Magazine Features MagneMotion's LSM Technology***

Appliance Magazine recently published an article highlighting the efficiency, lower cost of ownership and improved reliability of MagneMotion's MagneMover DB 1.0-series transport system. [Please click here to read the entire article](#).

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